

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Thursday, 19 October 2017

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chairman)	Deputy Edward Lord
Sir Mark Boleat (Deputy Chairman)	Andrew Mayer
Simon Duckworth	Jeremy Mayhew
Alderman Sir Michael Bear	The Lord Mountevans
Deputy Keith Bottomley	Deputy Tom Sleight
Anne Fairweather	Alderman Sir David Wootton

Officers:

Bob Roberts	-	Director of Communications
Paul Double	-	City Remembrancer
Simon Murrells	-	Assistant Town Clerk
Damian Nussbaum	-	Director of Economic Development
Nigel Lefton	-	Remembrancer's Department
Eugenie de Naurois	-	Communications Team
Jeremy Blackburn	-	Communications Team
Joanna Burnaby-Atkins	-	Communications Team
Peter Cannon	-	Communications Team
Emma Sawers	-	Town Clerk's Department

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Hugh Morris.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on 21 September 2017 be approved as a correct record.

4. EDO QUARTERLY ACTIVITY UPDATE JUNE-SEPTEMBER 2017

The Sub Committee received a report of the Director of Economic Development giving an update of the department over the last quarter. A Member asked the Director that the useful publications set out in the appendices could be published on the City of London website.

RESOLVED, that:

- The report be noted.

5. **PERMITTING THE USE OF DRONES FOR COMMERCIAL FILMING ON PUBLIC HIGHWAY IN THE CITY**

The Sub-Committee considered a report of the Director of Communications asking for permissions to the use of drones for commercial filming on the public highway in the City.

RESOLVED, that:

- The Policy and Resources Committee are recommended to approve that requests to use drones for commercial filming purposes should be assessed on a case by case basis and supported where strict safety measures and guidelines are in place. This would require a road closure to be in place, satisfactory advance notice to allow consultation with departments and properties affected and all the correct Civil Aviation Authority (CAA) and NATS (National Air Traffic Systems) permissions obtained and relevant risk assessments and method statements provided.

6. **MARCHÉ INTERNATIONAL DES PROFESSIONNELS D'IMMOBILIER (MIPIIM PROPERTY CONFERENCE) 2018**

The Sub-Committee considered a report of the Director of the Built Environment and the City Surveyor setting out the proposed programme of activities and budget in respect of the MIPIIM property exhibition to be held in Cannes in March 2018. This had already been approved by the Policy and Resources Committee earlier that day.

Members asked that Officers review the optimal amount of people that should be represented at the conference from the City of London Corporation.

RESOLVED, that:

- The report be noted.

7. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

8. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

The following items of urgent business were raised –

Chatham House Membership

The Chairman explained to the Sub Committee that as part of the City Corporation's sponsorship of Chatham House, we have a list of 25 'nominees', who receive invitations to Chatham House events and enjoy other advantages of membership. The Chairman noted that the current list was quite random in its composition and needed to be looked at more strategically.

Other Members suggested that the Director of Communications review the usage of the membership by the current list and then propose a new list to the Chairman.

Members also discussed how Chatham House should be encouraged to host events here in the City.

The Chairman also raised that Chatham House had offered to put on two briefings for her on the current European geopolitical context or something more specific. She would like to extend the briefings to be available to Members of this Sub Committee.

RESOLVED, that:

- The Director of Communications review the current usage of the Chatham House membership and propose a new composition to the Chairman of Policy & Resources;
- The Chatham House briefings be open to Members of the Public Relations and Economic Development Sub Committee.

9. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
10-12	3

10. **NON-PUBLIC MINUTES**

The non-public minutes and summary of the meeting held on 21 September 2017 were approved.

11. **PARTY CONFERENCE AND POLITICAL/PARLIAMENTARY UPDATE**

The Director of Communications and the Remembrancer presented a joint update on recent political and parliamentary activity, with the Director of Communications particularly reflecting on the party conferences.

12. **ECONOMIC DEVELOPMENT ISSUES**

The Director of Economic Development updated Members on how the City Corporation was working on Brexit issues.

13. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

Questions were raised in respect of the following –

- City of London School branding issue;
- Update on Aung San Suu Kyi.

14. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

The meeting closed at 4.00 pm

Chairman

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